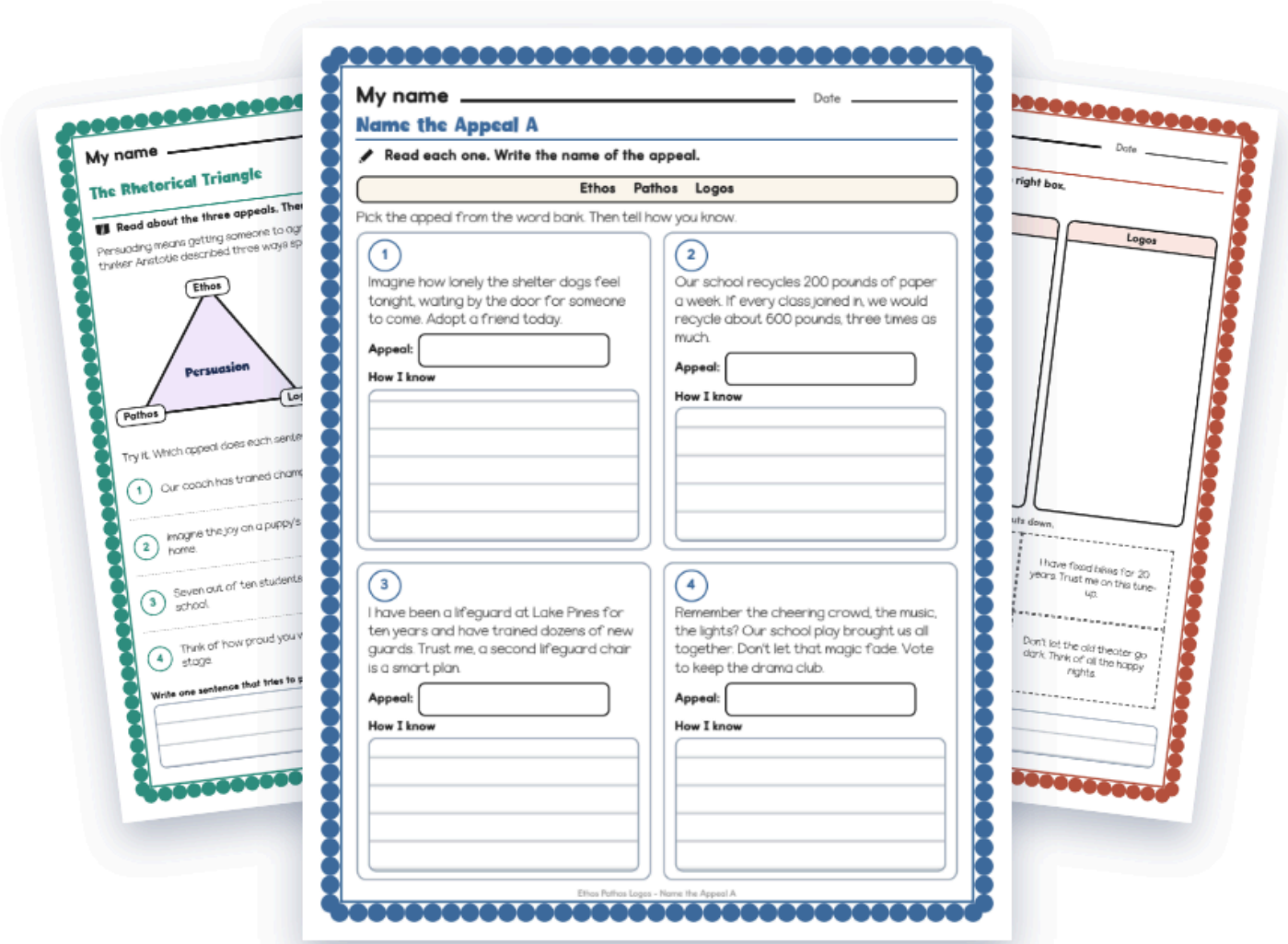
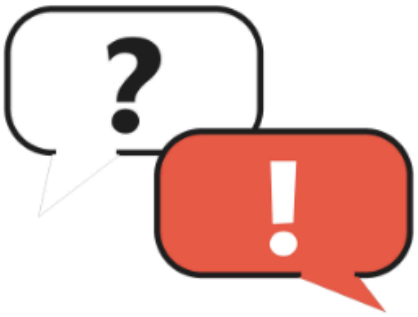
ETHOS PATHOS LOGOS

WORKSHEETS

Rhetorical Appeals - Grades 8-12







26 student pages - 3 sorts - keys

Terms of Use

Please read before you print your first page.

One classroom license

- This file is for one classroom: one teacher, one group of students.
- Please do not share it, post it online, or sell it.
- Extra licenses for a team or a school are available on the product page.

This is a fillable PDF

- Open it in a PDF reader (Adobe Acrobat Reader, Preview, or your browser), click into a line or a box, type, and Save As.
- The name line, every answer box, every ruled work box and every check box on the student pages are type-in fields, and so are the tracker, class grid, team note and family page. You can also print any page and write by hand.
- It works offline. No account, no subscription, no internet connection needed after you download it.

Print at 100 percent

Turn off fit to page and shrink to fit so the ruled lines stay 0.34 inch apart. Every student page is black and white inside a colored border, so it still reads when copied in black and white.

Student work

A filled-in tracker, class grid or team note carries a real student's name. Keep it in the data folder, and use a first name only on any page that leaves your hands.

Need help?

If a field will not behave or a page will not print the way you expect, use Ask a Question on the product page. Every question is read, and a fix ships as a free update.

© Bright Path Sped. For single-classroom use by the original purchaser.

PREVIEW

How To Read a Page

The parts of a student page, then the page types in the order they come.

The parts of a page

- **The answer box.** A bordered box for an appeal name or a short answer. Click it to type, or print and write in it.
- **The ruled work box.** Lines 0.34 inch apart for explaining and rewriting. Students write in full sentences here.
- **The check box.** Ethos, pathos or logos, the best of two names, sure or not sure: click or mark one.
- **The word bank.** The three appeal names a student may use on that page.
- **The cut line.** Six pieces in a 3 by 2 grid, each 2.4 by 1.25 inches, edge to edge: one cut across and two cuts down.

Page type	What it looks like	What the student does
Triangle, Guides, Notes	5 pages	The three appeals with definitions and examples; students write their own notes.
Name the Appeal A to C	12 passages	Read, pick the name from a short word bank, tell how you know.
Tell Them Apart	4 pairs	Look-alike appeals (ethos and logos, pathos and ethos, and more) and a reason.
Mixed Practice A and B	8 passages	Longer ad and speech scenes; pick the appeal used most.
Rewrite the Ad	6 ads, room to rewrite each	Keep the idea, move the ad to a different appeal.
Spot and Analyze	6 ads and speeches, 2 organizers	Invented ads, headlines, posts, letters and speeches. Name it, point to the words.
Quiz, Exit Tickets, Sorts	12 items, 3 tickets, 18 pieces	A quiz with four of each appeal, quick checks and three cut-and-paste mats.

Untimed, unscored on the page

No student page has a timer or a score on it. The keys and the tracker are for you. The answer keys are on pages 31 to 33.

Invented examples

Every passage, ad, headline, brand, post, speech and person is made up for practice. Nothing here is a real quotation or a real statistic. Some passages are about school life so students can read them easily.

Printing and the type-in fields

Every page prints clean in black and white. The name line, every answer box, every ruled box and every check box are type-in fields in any PDF reader: click one, type, then save. This is a fillable PDF, not a slideshow or a word-processor file.

One right answer, or two?

Real ads often use more than one appeal. The keys name the appeal each passage was written to show and the clue that points to it. If a student names a second appeal and explains why, you can decide to give credit.

PREVIEW

Preview - Bright Path Sped

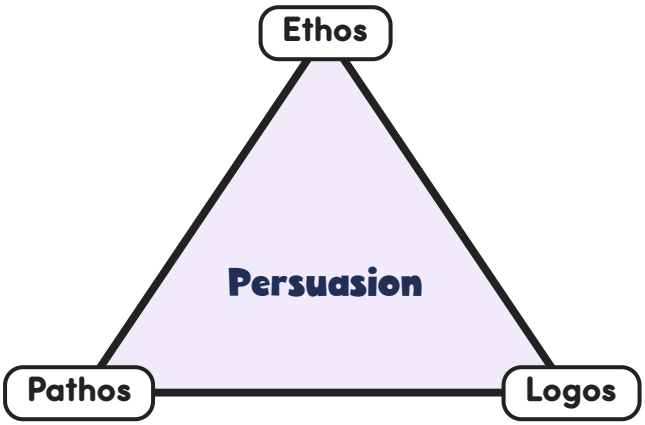
My name _____ Date _____

The Rhetorical Triangle



Read about the three appeals. Then try them.

Persuading means getting someone to agree or act. More than 2,000 years ago, the Greek thinker Aristotle described three ways speakers do it. They are called the rhetorical appeals.



Ethos	Believe the speaker. **Example:** "I have coached for 15 years."
Pathos	Feel something. **Example:** "Picture the empty park."
Logos	Think it through. **Example:** "Nine of ten students agree."

Try it. Which appeal does each sentence use?

1. Our coach has trained champions for 20 years. ☐ ethos ☐ pathos ☐ logos
2. Imagine the joy on a puppy's face when you come home. ☐ ethos ☐ pathos ☐ logos
3. Seven out of ten students in our grade walk to school. ☐ ethos ☐ pathos ☐ logos
4. Think of how proud you will feel crossing that stage. ☐ ethos ☐ pathos ☐ logos

Write one sentence that tries to persuade. Which appeal did you use?

PREVIEW

Preview - Bright Path Sped

My name _____ Date _____

Appeal Guide: Pathos



Read about this appeal. Keep this page next to you.

All the examples here are made up for practice.

What it means

Persuades by stirring the audience's feelings, such as pity, fear, joy, pride or belonging. The word is Greek for feeling.

Look for

feeling words, vivid pictures, a short story, "imagine," "think of"

Three made-up examples

1. Picture the empty spot where our oldest oak tree stood. Vote to save the park.
2. Don't let another cold night pass with a shelter dog shivering alone. Adopt today.
3. Be proud of your school! Show up and cheer for the team that never gives up.

Ask yourself

What does the writer want me to feel? Are there reasons behind the feeling?

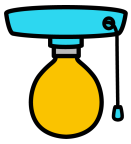
Watch out

A feeling is not a reason. Ask what facts are missing.

PREVIEW

Preview - Bright Path Sped

My name _____ Date _____



My Appeals Notes

Write what each appeal means in your own words.

Use your own words. A short phrase is enough. Look back at the guide pages if you need a hint.

Ethos

Hint: who is speaking: years of experience, a job title, "trust me," a promise to be fair

It means (my words)

Words that give it away

My example

Draw it

Pathos

Hint: feeling words, vivid pictures, a short story, "imagine," "think of"

It means (my words)

Words that give it away

My example

Draw it

Logos

Hint: numbers, "because," "so," "therefore," comparisons, facts

It means (my words)

Words that give it away

My example

Draw it

PREVIEW

Preview - Bright Path Shed

My name _____ Date _____

Name the Appeal B

Read each one. Write the name of the appeal.

Ethos Pathos Logos

Pick the appeal from the word bank. Then tell how you know.

1

As a librarian with twenty years of experience helping students find books, I can tell you a longer schedule would help.

Appeal:

How I know

2

Of the 120 students we surveyed, 90 said they would use the library after school. That is three out of every four, so a later closing time would serve most of us.

Appeal:

How I know

3

No kid should feel scared at the end of a long, dark walk home. Think of how much safer a streetlight would make everyone feel.

Appeal:

How I know

4

The old gym floor has 14 loose boards. Repairs take 2 days, and the next tournament is 3 weeks away. There is plenty of time to fix it first.

Appeal:

How I know

PREVIEW

Preview - Bright Path Shed

My name _____ Date _____

Mixed Practice A

Read each one. Pick the appeal used most.

Ethos Pathos Logos

A passage may use more than one appeal. Pick the one it leans on most.

1

A short video shows a puppy shivering in the snow while soft piano plays. The voice says, "You can change this story with one small gift." A phone number fills the screen.

Appeal:

How I know

2

The Pickett Bike Co. flyer lists the facts: a frame that weighs 2 pounds less than last year's, 21 gears, and a seat that adjusts to 6 heights. "Compare our numbers with any other bike in the shop," it says.

Appeal:

How I know

3

A banner reads, "Trusted by teachers for 30 years." Below it, the founder says, "I was a classroom teacher myself, so I built these pencils for kids."

Appeal:

How I know

4

Coach Park has led our team to six championships. At the pep rally she says, "Trust me, the new practice plan works. I have seen it work again and again."

Appeal:

How I know

PREVIEW

My name _____ Date _____

Rewrite the Ad 1



Keep the idea. Rewrite each ad with the new appeal.

1

This ad uses Pathos

Help our bake sale! Think how sad the choir will be without new robes.

My new ad, using Logos

2

This ad uses Logos

The park has 12 benches, and 3 of them are broken. Fix the benches.

My new ad, using Pathos

3

This ad uses Ethos

I am the best coach in town, so you should sign your kid up for my soccer camp.

My new ad, using Logos

PREVIEW

Preview - Bright Path Shed

My name _____ Date _____

Spot the Appeal 1

Find the appeal in each one.

The ads, posts and people on this page are made up. Name the appeal, then point to the words.

1. **Ad:** Every night, Penny waits by the window. Be the friend she has been dreaming of. Adopt her today at Paws Corner.

Appeal:

The words that give it away

2. **Headline:** Survey: 8 of 10 Students Say the Later Start Time Helps Them Focus

Appeal:

The words that give it away

3. **Post:** I have been a crossing guard on Elm Street for 14 years. Trust me: the new stop sign is going in the right place.

Appeal:

The words that give it away

PREVIEW

Preview - Bright Ear Shed

My name _____ Date _____

Analyze It 1

Read it. Find a sentence for each appeal.

A student council speech (the speaker is invented)

1. I have helped plan the fall festival for three years in a row.
2. Picture a cafeteria where nobody sits alone, where every new student is waved over to a table.
3. Last year, 46 of our 200 seventh graders ate lunch by themselves, according to our own class count.
4. A buddy table would help, because each new student would have one friendly face on the first day.
5. Nobody should have to feel the sting of an empty chair.
6. I have listened to hundreds of you, and I promise to keep listening.

Find an Ethos

Sentence number: ☐

The words that show it, and how they work

Find a Pathos

Sentence number: ☐

The words that show it, and how they work

Find a Logos

Sentence number: ☐

The words that show it, and how they work

Which appeal is the strongest? ☐ **ethos** ☐ **pathos** ☐ **logos**

Why?

PREVIEW

My name _____ Date _____

Plan a Persuasive Speech



Plan a speech that uses all three appeals.

Pick a topic and a claim. Then plan one line for each appeal.

Topic ideas: a longer recess a class pet a school garden a later start time

My topic and audience

My claim: what I want my audience to believe or do

Ethos

How I will show I can be trusted

Pathos

The feeling I want my audience to have

Logos

A fact, number or reason I will use

My first sentence

PREVIEW

My name _____ Date _____

Exit Tickets

Answer each one. Tell how sure you are.

Exit ticket 1 Name it: "Look at this lonely little kitten. Please give to the shelter drive!"

The appeal is: _____ **How sure am I?**

☐ **sure** ☐ **kind of sure** ☐ **not sure**

Exit ticket 2 Name it: "Three out of four students said the new menu was better, so the menu stays."

The appeal is: _____ **How sure am I?**

☐ **sure** ☐ **kind of sure** ☐ **not sure**

Exit ticket 3 Write one sentence that uses ethos. Then say what makes it ethos.

The appeal is: _____ **How sure am I?**

☐ **sure** ☐ **kind of sure** ☐ **not sure**

PREVIEW

Preview · Bright Path Sped

My name _____ Date _____

Check My Own Work

Check your own work. Mark yes or not yet.

1	I can say what ethos, pathos and logos mean.	☐ yes	☐ not yet
2	I can find the words that give an appeal away.	☐ yes	☐ not yet
3	I look for who is speaking, what I am asked to feel, and what facts are given.	☐ yes	☐ not yet
4	I can tell ethos from logos when both seem to fit.	☐ yes	☐ not yet
5	I know a feeling is not a reason by itself.	☐ yes	☐ not yet
6	I can rewrite an ad to use a different appeal.	☐ yes	☐ not yet
7	I can plan a speech that uses all three appeals.	☐ yes	☐ not yet
8	I can explain my answer to a partner.	☐ yes	☐ not yet

The appeal I can spot best is...

The one I still mix up is...

PREVIEW

Preview - Bright Path Sped

My name _____ Date _____

Cut and Paste 2

Cut out the six pieces. Paste each one in the right box.

These pieces are ads, headlines and posts. Paste each one in the box with its appeal.

Ethos	Pathos	Logos

PREVIEW

Cut on the dashed lines: six pieces, one cut across and two cuts down.

Post: My heart broke watching the old bridge close. Please help save it.	Headline: Test Shows Brand Q Battery Lasts 3 Hours Longer	Ad: Baked by the same family of bakers for 40 years. Trust the taste.
Post: The new route cuts the walk by 6 minutes, from 20 minutes to 14.	Ad: Welcome her home with flowers. She has missed you so much.	Letter: I taught math for 30 years. Trust me, this plan works.

Which piece was the easiest? What gave it away?

Answer Key: Names and Pairs

Every passage, the appeal it shows, and for the pairs the look-alike it is not.

The Rhetorical Triangle page 5

#	Starts with	Answer
1	Our coach has trained champions …	Ethos
2	Imagine the joy on a …	Pathos
3	Seven out of ten students …	Logos
4	Think of how proud you …	Pathos

Name the Appeal A to C pages 10, 11, 12

Item	Starts with	Answer
A1	Imagine how lonely the shelter dogs …	Pathos
A2	Our school recycles 200 pounds of …	Logos
A3	I have been a lifeguard at …	Ethos
A4	Remember the cheering crowd, the music, …	Pathos
B1	As a librarian with twenty years …	Ethos
B2	Of the 120 students we surveyed, …	Logos
B3	No kid should feel scared at …	Pathos
B4	The old gym floor has 14 …	Logos
C1	Walking to school takes 12 minutes. …	Logos
C2	Our principal has helped three schools …	Ethos
C3	Grandma Rosa stood in that kitchen …	Pathos
C4	Dr. Imani Cole has studied bridges …	Ethos

Mixed Practice A and B pages 14, 15

Item	Starts with	Answer
A1	A short video shows a …	Pathos
A2	The Pickett Bike Co. flyer …	Logos
A3	A banner reads, "Trusted by …	Ethos
A4	Coach Park has led our …	Ethos
B1	Councilmember Ruiz holds up a …	Logos
B2	The speaker's voice shakes. "My …	Pathos
B3	"I'm Jamal Reed, and I …	Ethos
B4	"Our class tested three paper …	Logos

Tell Them Apart page 13

#	Starts with	Answer	Not
1	Dr. Paula Gray, a …	Ethos	Not Logos
2	Think of a family …	Pathos	Not Ethos
3	Eight out of ten …	Logos	Not Pathos
4	Picture the proud smile …	Pathos	Not Logos

How the answers were made

Every passage was written to lean on one appeal, and the key follows from that. Where a second appeal also shows (a speaker with experience who also gives a number), the passage is written so the best answer is clear. Accept a close answer with a good reason at your own discretion.

PREVIEW

Appeals Tracker

One student, every scored page. Filled example: page 38.

Student _____ Teacher _____ Month _____

Page	Page type and set	Items	Right	Date	Notes
5	The Rhetorical Triangle	4			
10	Name the Appeal A	4			
11	Name the Appeal B	4			
12	Name the Appeal C	4			
13	Tell Them Apart	4			
14	Mixed Practice A	4			
15	Mixed Practice B	4			
16	Rewrite the Ad 1	3			
17	Rewrite the Ad 2	3			
18	Spot the Appeal 1	3			
19	Spot the Appeal 2	3			
23	Quiz, Part A	6			
24	Quiz, Part B	6			
25	Exit Tickets	3			
28	Cut and Paste 1	6			
29	Cut and Paste 2	6			
30	Cut and Paste 3	6			

How to fill this in

Write how many items the student got right with no prompt, and the date. A blank means not tried yet, never wrong. There are 73 items on the 17 scored pages. Answer keys: pages 31 to 33. Filled example: page 38.

This month we are working on (your own standard or wording)

PREVIEW

Team Note

Use this page between team meetings or when a student moves classes, to hand off what changed without writing a note from scratch. Everything below is observable, with a blank for the number or the wording your team already uses.

Student _____ Team member _____ Date _____

Page type	Covered since last note (Y/N)	Items right	Still blank
The triangle			
Name the appeal			
Tell them apart			
Mixed practice			
Rewrite the ad			
Spot the appeal			
Quiz			
Exit tickets			
Sorts			

What I saw (observable, not a conclusion)

- Named the appeal in ___ of ___ passages without a prompt.
- Told look-alikes apart on ___ of ___ (page 13).
- Moved an ad to a different appeal on ___ of ___ (pages 16, 17).
- Pointed to the words that give an appeal away: yes / no / with a reminder.

Next step

- Next page or set: ___, because ___ (what you saw).
- What to try in another class or at home: ___.
- What to keep doing because it is working: ___.
- Anything for the team meeting to decide: ___ (this page records what happened, never a label or a plan).

Summary, in one or two sentences, for whoever reads this next

A filled-in line, for reference

"Named 4 of 4 appeals on Name the Appeal A with no prompt on 9/24. Next step: practice telling ethos from logos." That is the level of detail this page is built for. It matches the filled example on page 38.

PREVIEW

Marcus's Tracker (Invented Student)

Marcus T. is invented; nothing on this page describes a real student. The blank tracker is on page 34.

Student: Marcus T. (an invented student)

Teacher: Ms. Okafor (invented)

Month: September to October

Page	Page type and set	Items	Right	Date	Notes
5	The Rhetorical Triangle	4	4	9/22	-
10	Name the Appeal A	4	4	9/24	-
11	Name the Appeal B	4	3	9/27	Called a logos line an ethos line
12	Name the Appeal C	4	4	9/29	-
13	Tell Them Apart	4	2	10/1	Mixed up ethos and logos
14	Mixed Practice A	4	3	10/5	Called a pathos scene ethos
15	Mixed Practice B	4	2	10/6	Called a logos scene ethos
16	Rewrite the Ad 1	3	2	10/8	Third rewrite had no number
17	Rewrite the Ad 2	3	-	-	-
18	Spot the Appeal 1	3	-	-	-
19	Spot the Appeal 2	3	-	-	-
23	Quiz, Part A	6	-	-	-
24	Quiz, Part B	6	-	-	-
25	Exit Tickets	3	-	-	-
28	Cut and Paste 1	6	-	-	-
29	Cut and Paste 2	6	-	-	-
30	Cut and Paste 3	6	-	-	-

PREVIEW

How to read it

Marcus T. has done **8 of 17** scored pages and got **24 of 31** items right with no prompt. **3** pages were all right and **5** carry a note. Every number comes from the table.

What the table points to

The lowest pages are Tell Them Apart (2 of 4) and Mixed Practice B (2 of 4). Those are where the next practice goes. The 9 pages left blank are not tried yet, never wrong.

Binder Cover

Slide this into the front of a binder. Type a name in the two fields or write it by hand. The divider tabs and a spine label to cut out are on the next page (page 41).

English Language Arts - Persuasion

ETHOS, PATHOS AND LOGOS

Rhetorical Appeals Practice

Ethos | **Pathos** | **Logos**

Teacher _____

Class or student _____

PREVIEW